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Profile:

Ms. Riva Shah is a Principal Associate in the Trade Marks and Litigation department of Krishna & Saurastri Associates LLP. She is a law graduate from the Government Law College, Mumbai and is registered with the Bar Council of Maharashtra & Goa. She is also a qualified Solicitor registered with the Bombay Incorporated Law Society.

Prior to joining Krishna & Saurastri Associates, she worked at a leading Mumbai based law firm. Riva's practice areas include advising domestic and international clients on contentious and non-contentious IP matters, particularly concerning Trade Marks, Copyright, Trade Secrets and Domain names. Her work profile and experience extends to IP searches and filing strategies, prosecution, opposition and litigation for enforcement and protection of IP assets in matters of infringement, passing off and counterfeiting. Riva has also undertaken IP due diligences and issued case for opinions on diverse IP queries pertaining to FMCG, media and publicity, digital technology and social media. Apart from IP matters, Riva has represented clients in securing regulatory compliances/ registrations before the Food Safety and Standards Authority of India (FSSAI), National Pharmaceutical Pricing Authority (NPPA) and the Central Board of Excise and Customs (CBEC) and has advised clients on contentious matters/ litigations pertaining to the same.